

# 300in6

Scaling up access to safe water

## The Safe Water scale-up is show-cased in The Hague

*The Hague, 23 March 2013:* Invited to the World Water Day (WWD) celebrations as one of 10 key examples of water cooperation, 300in6 was given a pride-of-place in the day's 'Market' area.

Overlooking the major conference area, and adjacent to the popular youth section of 'Walking for Water', the 300in6 presence was frequently visited by conference delegates. Interest was keenest on platform building, and carbon finance potentials.

Further, our film '*Delivering Desire*' was screened several dozen times on the area's central screen.

Major discussants were Ephraim Kamintu, Minister of Water Resources, Uganda; N G Fikresilassie, First Secretary, Embassy of Ethiopia, EU/Benelux; Emilio Piers, Director, Tata Consultancy Services; delegates of Algeria, Colombia, Niger, Nigeria, UN system ...

The best questions came from a film crew of The Hague's International School. Their work is 'due-diligence' on future-proofing the likes of 300in6.

Many visitors commented on the focus of 300in6 on explaining the cooperative policies, frameworks and platforms which are needed for the Safe Water scale-up.

This was compared favourably with other exhibits, locked on their own institutions. The future (youth was a rich theme to the Day) will tell which was the right choice.



• *Minister Ephraim Kamintu*



*The co-organisers of the multi-event celebrations of WWD 2013 included the Netherlands Ministry of Foreign Affairs, UN Water, UNESCO, Netherlands Water Partnership and Aqua for All, a founder of 300in6.*